

Business Information compiled by Anthony Carnesecca, Economic Development Coordinator

I tried to compile as much data on businesses as I could before tonight's meeting.

I pulled a list from our business license database today of all current business license holders. The database shows a total of 882 in-city businesses (excluding home occupation) in Los Altos, which includes retail, service, restaurant, business professional, and nonprofits.

It is rather difficult to try to determine the total number of independently owned small businesses in Los Altos, but the numbers below for number of employees should indicate that we do have a significant amount of small businesses that are more than likely locally-owned.

Unfortunately, not all businesses entered the number of employees into their application, but we have been working to collect that information on a more regular basis thanks to the hard work of the Finance Department staff. Of the 268 businesses that entered the number of employees on their form:

- Greater than 25 employees: 23 (9%)
- 25 employees exactly: 0 (0%)
- Fewer than 25 employees: 245 (91%)

The majority of the businesses with greater than 25 employees are essential businesses currently open, such as restaurants and grocery stores. However, this totals all employees for each business and some may not be considered full-time equivalent employees so it would be an important distinction.

Based upon survey feedback and other interactions with businesses, the City of Los Altos has at least 80 "essential" businesses operating currently so roughly 10% of businesses in Los Altos are some form of open, with the majority being restaurants offering takeout or delivery. Here they are listed out into categories below:

- 49 restaurants
- 13 banks
- 9 grocery stores
- 6 gas stations
- 2 pharmacies
- 1 hardware store

If you remove the 80 "essential" businesses listed above that are currently open, the remaining businesses from the compiled active lists total 802 businesses in Los Altos so approximately 90% of businesses in Los Altos are closed. It is difficult to identify exact numbers on how many "non-essential" businesses are currently closed, but I believe it is probably close to this number or a little bit higher.

The City of Los Altos staff, Chamber of Commerce, and LAVA have compiled active lists of all restaurant, retail, and service businesses in Los Altos pulled from the City's business license database in order to contact businesses. Once they have been contacted, they will fill out a short survey about what their business is currently offering to customers and how customers can support them. All of that information is posted online to WhatsOpenLosAltos.org. The website currently lists the following:

- 49 restaurants (takeout and delivery only)
- 27 merchants (delivery of remaining inventory only)
- 26 individual gift card sites for restaurants, retailers, hotels, and services
- 9 individual GoFundMe sites for restaurants, services, and community groups

Please let me know if you have any questions or concerns about the data. I am happy to try to pull together more analysis or data if needed. Thank you all so much!

Sincerely,
Anthony Carnesecce
Economic Development Coordinator
City of Los Altos